

TEMP-COAT® Brand Products, LLC

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PRESS RELEASE

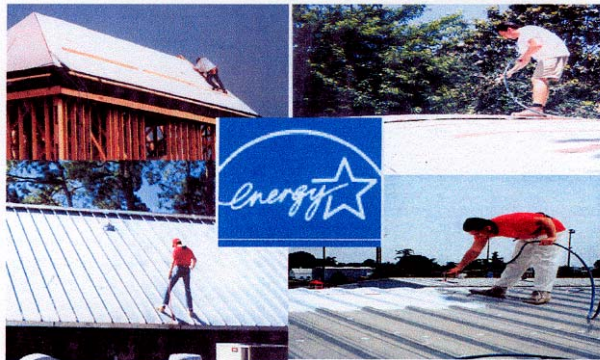
"Money isn't the only thing saved"

TEMP-COAT® MEETS REQUIREMENTS FOR **ENERGY STAR PROGRAM**

NOW! THERE IS A PRODUCT WITH ENERGY STAR APPROVAL THAT IS A SOLAR REFLECTANT AND A THERMAL BARRIER.

TEMP-COAT® Brand Products, LLC announced today that their 13 year old roof and siding ceramic barrier insulation has been approved as an **ENERGY STAR** product.

These special products have been designated by the Department of Energy to offer a highly reflective surface which, in times of high solar activity, can reduce the need for energy in the building to which it is applied.



reflectivity. There is no consideration given to 85 Degree nights in the South, snow covered roof surfaces in the North, ice storms in the west or roof surfaces covered by debris. TEMP-COAT Ceramic Insulation gives full

time, year round protection with one easy to install coat of product that lasts for years."

The TEMP-COAT® promise is that it will reduce the temperature of a substrate in direct sunlight by 20 Degrees F with a 15

TEMP-COAT® Brand Products, LLC offers an added dimension in that its product, TEMP-COAT® is a liquid ceramic barrier form of insulation. Spokesman for TEMP-COAT brand Products, Morris Meyer says, "The criteria for an ENERGY STAR approval was in the reflective nature of a given product only and the test basis was strictly

mil (15/1000 of an inch) thickness of applied product. Because this is a liquid acrylic latex, ceramic barrier form of Insulation, TEMP-COAT® will adhere to surfaces which operate between -80 Degrees F and +350 Degrees F reducing the risk of Corrosion Under Insulation therefore adding years of life to applied surfaces.

Call or e-mail TEMP-COAT® Brand Products, LLC at 800-950-9958 or e-mail INFO@TEMPCOAT.COM for information or a distributor near you.

With TEMP-COAT® YOU SAVE MORE THAN JUST MONEY.

(See reverse side for approval)

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